

# UNIQUE

BRINGING IDEAS TO LIFE

# PRODUCTS MADE PERSONAL

We take incredible care to embellish quality branded golf accessories & equipment with your brand, ensuring the best visibility as well as comfort and usability.

It's our product, made personal to you.

## THE CHOICE OF CHAMPIONS

Level 4 has built an enviable reputation for supplying high quality branded merchandise for some of the biggest sporting events in golf.



INTRODUCTION

# TAILORED

# TO YOUR

# VISION



By definition, Unique by Level 4 aims to create a variety of bespoke merchandise, tailored to your requirements. This guide will take you through the process and create a simple journey from enquiry to the delivery of product.

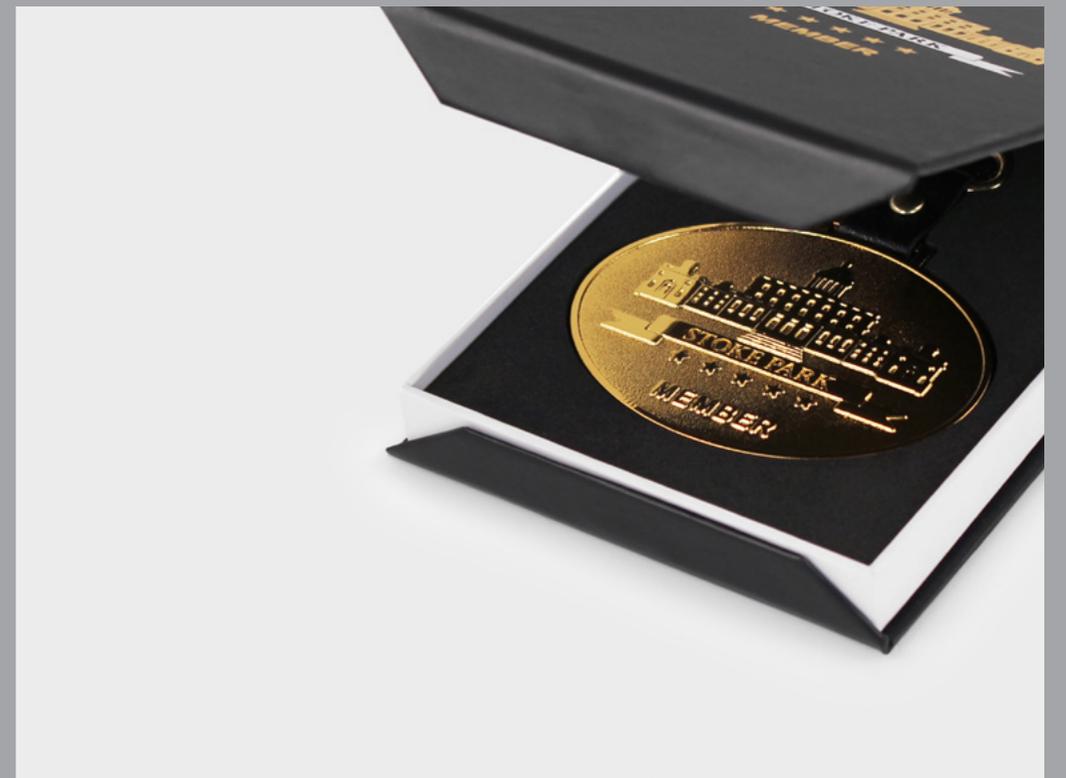
At Level 4, we have a wealth of resource at our disposal including first-class creative and commercial teams who have the knowledge and attention to detail that is required to execute the ordering and origination process efficiently.

PRODUCTION

# QUALITY FIRST

Our established network of factories across the Far East have worked with Level 4 and some of the biggest brands in golf for many years and appreciate our demands for quality and innovation. This is now backed up by our own QC based in mainland China who takes personal responsibility for ensuring all goods leave the production facilities to the required exacting standards.

We have a simple premise here at Level 4. Anything is possible to make your products personal. Read on to find out more..



ORDER FLOW

# CREATIVE PROCESSES

01

## ORDER ENQUIRY

The first step in the process is to establish your requirements. We have a wealth of experience with previous projects to draw on that can set the scene for your next order and plenty of inspiration to help you choose the right product and finish.

Your area retail consultant will be able to scope your project with you and create an order form that captures all the information related to your unique brassware project.

02

## COST ESTIMATION

Once we have collated the information for your project, we estimate the costs for production and provide you with the details of this. We do not usually start the proofing and specification process until the costs have been agreed between you and your area retail consultant.

03

## PROOF & SPECIFICATION

At this stage of the process we bring your ideas to life by producing artwork – or even a series of ideas if this has been agreed between you and your area retail consultant. At this stage, we may also need to carry out any logo or club crest re-drawing if the artwork you have supplied us is not production ready\*.

Once we've finished our proofing and specification, we will provide you with a PDF for you to approve before going into production.

04

## SUBMISSION

Providing you are happy with the proof and specification, we are then able to send your project into production. At this point we will be able to give a more accurate lead time, but typically we estimate 45 days from submission to delivery.

\*Whether or not your artwork is production ready is at the discretion of the Level 4 team. We can only accept the following file formats for bespoke products: .ai, .eps, .svg and .pdf (providing it has been produced using vector drawing software).

# FINISHING



## SOFT ENAMEL

Soft enamel has recessed enamel. The enamel clings to the edges and recesses below the metal die line and gives the soft enamel signature 'bumpy' feel when you run your finger over the top.



## HARD ENAMEL

Hard enamel is polished flat. The enamel is added before the plating is added and then polished flat to the same level as the metal die lines.



## EMBROIDERY

Embroidery is the process of turning graphic design into needle and thread for application to fabric. Designs can be simple, single colour or multi-colour intricate pieces of art. If the fabric can be laid flat then it can be embroidered.



## EMBOSSING

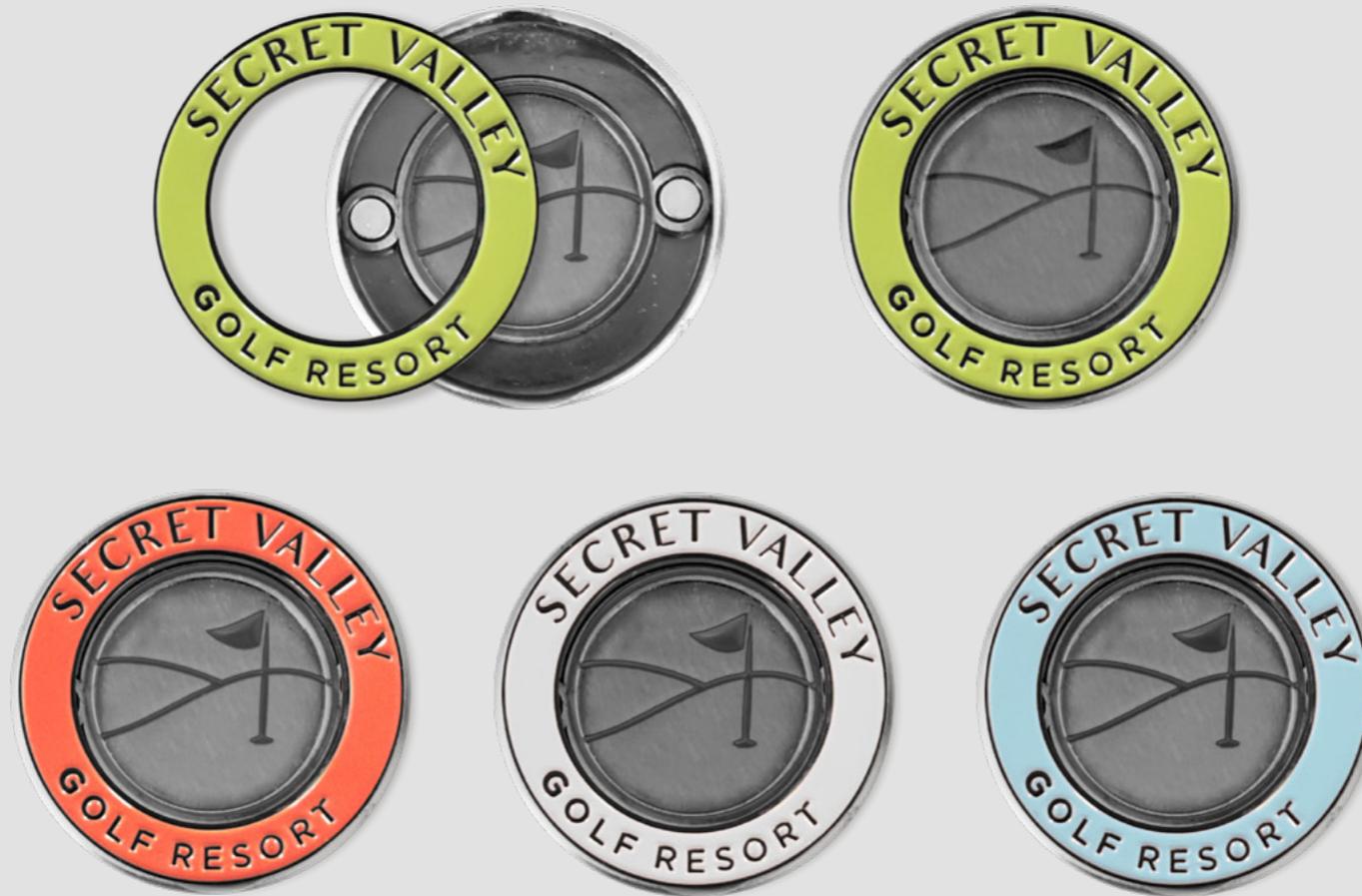
Embossing creates an indent in the material which adds depth and impact to a design. Ideal for use on thicker substrate such as leather, and leatherette PU.



GEMSTONE 26.2 DISC

26.2mm single sided available in a mix of purple, pink and clear colours only.

MOQ
300



### HOOP MBM BALL MARKERS

Unique and premium 40mm hoop ball marker with a soft enamel finish and designed to your specifications.

MOQ
300



## UNIQUE BRASSWARE

A soft enamel cut out 40mm premium pebble, designed in 3 different metal finishes.

MOQ
300



40mm DUAL RESORT COIN

A range of unique silver 40mm coins with a hard enamel finish.

MOQ
300



MAGNETIC BALL MARKERS

Unique heavyweight magnetic ball marker designed complete with a recess for a personalised 26.2mm marker.

MBM DISC HOLDER

MOQ
100
300

26.2mm ENAMEL OR ETCHED DISCS

MOQ
300

Buy 300x 26.2 ball markers and receive a 50% discount, as shown in Level 4 main range.



#### 40mm DUAL RESORT COIN

A range of unique 40mm coins with a soft enamel front and reverse. Produced for Scotsraig with raised emblem in the centre.

MOQ
300



SCORECARD MBM

Can be personalised on both sides of the disc with a course yardage. Takes a 26.2mm ball marker with a finish of your choice.

MBM DISC HOLDER

26.2mm ENAMEL OR ETCHED DISCS

MOQ
100
300

MOQ
300

Buy 300x 26.2 ball markers and receive a 50% discount, as shown in Level 4 main range.



## MAGNETIC BALL MARKERS

Unique heavyweight magnetic ball marker designed complete with a recess for a personalised 26.2mm marker. Image showing front and reverse design.

### MBM DISC HOLDER

MOQ
100
300

### 26.2mm ENAMEL OR ETCHED DISCS

MOQ
300

Buy 300x 26.2 ball markers and receive a 50% discount, as shown in Level 4 main range.



## UNIQUE PITCH REPAIRERS

Pitch repairers that can be designed to a specific criteria including shape, size and finish.

MOQ
300



### UNIQUE PITCH REPAIRERS

Pitch repairers that can be designed to a specific criteria including shape, size and finish.

MOQ
300



### UNIQUE PITCH REPAIRERS

Pitch repairers that can be designed to a specific criteria including shape, size and finish, with the option of having a recess for a 26.2mm ball marker.

#### UNIQUE PITCH REPAIRER

MOQ
300

#### 26.2mm ENAMEL OR ETCHED DISCS

MOQ
300

Buy 300x 26.2 ball markers and receive a 50% discount, as shown in Level 4 main range.

### UNIQUE PITCH REPAIRERS

Pitch repairers that can be designed to a specific criteria including shape, size and finish.

MOQ
300



## UNIQUE BAG TAGS

Unique bag tags with etched finishing which can be adapted in shape and finish to your requirements.

MOQ
300





UNIQUE GIFT BOX BAG TAG

Simple, timeless and eye-catching. Antique finish with leatherette strap packaged in luxury box.

MOQ
300



### UNIQUE BAG TAGS

A heavyweight leatherette holder with rectangular recess for a large club crest in a soft enamel finish. Can be embellished further with printing on the strap.

MOQ
300



#### UNIQUE BAG TAGS

A 70mm soft enamel and antique silver finished style bag tag, with an option to have 'cut-out' design which is ideal for club crests that have a simple and eye-catching graphic.

MOQ
300



### UNIQUE BAG TAGS

Classically shaped and finished with striking details, a durable leatherette bag tag with unique colours and striking embossed details.

MOQ
300



### LASER CUT BAMBOO BAG TAGS

These bag tags are strong, durable and great for showing your sustainable story. Can be shaped and cut in any style and finished with laser cut details and a leather strap.

MOQ
2,000



#### EMBROIDERED VALUABLES BAG

A plush leatherette valuables bag finished with antique gold or silver zippers and clip. Embroidered with a full colour logo or club crest.

MOQ
1,000



### UNIQUE GIFT BOX

A unique gift box equipped with premium brassware and accessories. The ideal collectable at large events or for corporate golf days.

MOQ
300



PRESENTATION GIFT BOX

A superb gift box equipped with all the essentials for displaying your club colours. Includes an etched bag tag, printed poker chip, pitchfork with disc and a printed microfibre towel.

MOQ
300



FIRST TEE COLLECTION

A first tee collection featuring a soft drawstring bag with embroidered club crest and a unique brassware collection based around a distinctive club crest.

EMBROIDERED DRAWSTRING TOTE BAG

MOQ
500

26.2mm ENAMEL OR ETCHED DISCS

MOQ
300

Buy 300x 26.2 ball markers and receive a 50% discount, as shown in Level 4 main range.

UNIQUE BAG TAGS

MOQ
300

UNIQUE PITCHFORKS

MOQ
300



## FIRST TEE COLLECTION

A first tee collection featuring a soft drawstring bag with embroidered club crest and a unique brassware collection based around a distinctive club crest.

### EMBROIDERED DRAWSTRING TOTE BAG

MOQ
500



### MONEY CLIP

Durable clip that can be used as a money clip, a player's badge at golf events, or as a resort course souvenir. Finished with soft enamel.

MOQ
300



## DRINKS BOTTLES

Our popular fluid bottles are available as a unique order to achieve bulk pricing discounts.

MOQ
300



### SOCIETY PACKS

All items are supplied in a personalised biodegradable bag with a one colour print, including 1x black pencil, 10x 2¾ printed bamboo tees, 1x white plastic pitch repairer and 1x white plastic ball marker.

MOQ
1,000

### BAMBOO SOCIETY PACKS

All items are supplied in a personalised biodegradable bag with a one colour print, including 1x black pencil, 10x 2¾ printed bamboo tees, 1x printed bamboo pitch repairer and 1x printed wooden ball marker.

MOQ
1,000



## PRINTED MICROFIBRE TOWELS

Available in two sizes and printed with a dynamic full colour image or a design of your choice. Additional embroidery can be included on request.

TOUR (1,000mm x 600mm)

MOQ
200

STANDARD (530mm x 390mm)

MOQ
200



## EMBROIDERED HEADCOVERS

We offer embroidered versions of our popular Benfield headcovers. There is a 90 day lead time for orders with an MOQ that totals 200 per order from artwork approval.

### DRIVER HEADCOVER

MOQ
50

### FAIRWAY HEADCOVER

MOQ
50

### RESCUE HEADCOVER

MOQ
50

### BLADE PUTTER

MOQ
50

### MALLET PUTTER

MOQ
50



### UNIQUE BADGES

You can purchase 200 cap badges and we will hold them in stock for application to caps or a size appropriate product of your choice. Incorporating a stitched border and subject to the product minimum order quantity, for example, 24 caps.

MOQ
200



#### UNIQUE BADGES

You can purchase 200 cap badges and we will hold them in stock for application to caps or a size appropriate product of your choice. Incorporating a stitched border and subject to the product minimum order quantity, for example, 24 caps.

MOQ
200



## BATHAMPTON CAP

The Cotton Twill Cap is a classic fit cap that features a pre-curved visor offering structured and unstructured front panels that maintain shape with a low profile fit.

CAP STYLE	PERSONALISATION	MOQ
Structured cap	1 logo max 9 colours	96 per colour
Structured cap	2 logos max 9 colours	96 per colour
Structured cap	One 3D logo (min 2mm thickness per character)	96 per colour
Unstructured cap	1 logo max 9 colours	96 per colour
Unstructured cap	2 logos max 9 colours	96 per colour
Unstructured cap	One 3D logo (min 2mm thickness per character)	96 per colour



## ROUND PENCILS

Round wooden pencils available in a variety of colour options (with or without eraser). Order must be either with or without eraser (no mixing). 144 pencils per box.

	MOQ
With eraser	70 boxes per colour
Without eraser	70 boxes per colour



### 30" SINGLE CANOPY UMBRELLA

A super lightweight single canopy umbrella that can be embellished with two single-colour logos. Comes with a foam grip handle.

MOQ	PERSONALISATION
1000	2 single colour logos



### BAMBOO TEES

Made from sustainably sourced bamboo, these tees are not only a great green story but are fully bio-degradable and a great alternative to wooden tees making them better for the course, and the environment.

Available in white, yellow, red, black, dark green, orange, pink and navy.

#### ONE LINE SHANK PRINT

MOQ
25,000
50,000
100,000+

#### CUP PRINT

MOQ
25,000
50,000
100,000+

#### ONE LINE SHANK & CUP PRINT

MOQ
25,000
50,000
100,000+

#### PRINTED ONE COLOUR RINGS

MOQ
25,000
50,000
100,000+

#### PRINTED ONE COLOUR RINGS OR LOGO & CUP PRINT

MOQ
25,000
50,000
100,000+

# GUIDE PRICING

We have produced a price table that outlines our guide pricing for the unique products that we offer. We also provide stock items that can either have a bespoke aspect to them or can be ordered in bulk.

Delivery dates may be subject to change.

**\*Lead times are from confirmed artwork. These can be reduced if shipped via air freight, however, additional charges will apply.**

Product	Details	MOQ
26.2mm Enamel or Etched Discs	Single-sided	300
	Double-sided	300
26.2mm Gemstone Discs	Single-sided	300
Bespoke Pitch Repairers		300
Bag Tags		300
Custom Laser Cut Bamboo Bag Tag with Leather Strap		2,000
Magnetic Ball Markers		300
Magnetic Ball Markers		100
Scorecard Magnetic Ball Markers		300
Scorecard Magnetic Ball Markers		100
Hooped Ball Marker		300
40mm Dual Resort Coin		300
40mm Premium Pebble MBM		300
Water Bottles		300
Presentation Box		300
1st Tee Give Away		300
Society Pack		1,000
Bamboo Society Pack		1,000
Printed 2¾ Bamboo Tees	1 colour shank	25,000
	1 colour shank	50,000
	1 colour shank	100,000+
	2 colour shank	25,000
	2 colour shank	50,000
	2 colour shank	100,000+
	1 colour cup	25,000
	1 colour cup	50,000
	1 colour cup	100,000+
	2 colour cup	25,000
	2 colour cup	50,000
	2 colour cup	100,000+
	1 colour shank & cup	25,000
	1 colour shank & cup	50,000
	1 colour shank & cup	100,000+
	2 colour shank & cup	25,000
	2 colour shank & cup	50,000
	2 colour shank & cup	100,000+
	Printed one colour rings	25,000
	Printed one colour rings	50,000
Printed one colour rings	100,000+	
Printed one colour rings or logo & cup print	25,000	
Printed one colour rings or logo & cup print	50,000	
Printed one colour rings or logo & cup print	100,000+	
Embroidered Benfield Driver Cover	MOQ 200 per order	50
Embroidered Benfield Fairway Cover		50
Embroidered Benfield Hybrid Cover		50
Embroidered Benfield Mallet Putter Cover		50
Embroidered Benfield Blade Putter Cover		50
Embroidered Benfield Mallet Putter Cover Multiple logo		100
Embroidered Benfield Blade Putter Cover Multiple logo		100
Printed Microfibre Towels Standard		200
Printed Microfibre Towels Tour		200

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Product	Details	MOQ
Cap Badges	Embroidered	200
	Woven	200
Gift Boxes		300
Embroidered Drawstring Tote Bag		500
Embroidered Valuables Bag		1,000
Money Clip (soft enamel)		300
Pencils	With Eraser	70 boxes per colour
Pencils	Without Eraser	70 boxes per colour
Single Canopy Umbrella	2 single colour logos	1,000
Bathampton Structured Cap	1 logo max 9 colours	96 per colour
Bathampton Structured Cap	2 logos max 9 colours	96 per colour
Bathampton Structured Cap	One 3D logo <small>(min 2mm thickness per character)</small>	96 per colour
Bathampton Unstructured Cap	1 logo max 9 colours	96 per colour
Bathampton Unstructured Cap	2 logos max 9 colours	96 per colour
Bathampton Unstructured Cap	One 3D logo <small>(min 2mm thickness per character)</small>	96 per colour



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Prices correct at the time of going to publication.  
For up to date pricing please speak to your Level 4 Sales Representative.